

Rhetorical Criticism Exploration And Practice

Rhetorical Criticism Communicating Terror Rhetorics in the New Millennium The Commercialisation of Massive Open Online Courses Sourcebook on Rhetoric Health and the Rhetoric of Medicine Understanding Communication Research Methods The Handbook of Rhetoric and Public Address White Feminists and Contemporary Maternity Poetry and Sustainability in Education Sonja K. Foss Joseph S. Tuman James D. Hester Seb Dianati Judy Z. Segal Stephen M. Croucher Shawn J. Parry-Giles D. Hallstein Sandra Lee Kleppe Rhetorical Criticism Communicating Terror Rhetorics in the New Millennium The Commercialisation of Massive Open Online Courses Sourcebook on Rhetoric Health and the Rhetoric of Medicine Understanding Communication Research Methods The Handbook of Rhetoric and Public Address White Feminists and Contemporary Maternity Poetry and Sustainability in Education *Sonja K. Foss Joseph S. Tuman James D. Hester Seb Dianati Judy Z. Segal Stephen M. Croucher Shawn J. Parry-Giles D. Hallstein Sandra Lee Kleppe*

sonja foss who has an enviable talent for synthesizing complex rhetorical concepts and processes into clear explanations presents nine methods of rhetorical criticism she carefully explains and illustrates the theory behind each method with abundant examples of applications interesting and lively essays some written by students encourage readers to develop their critical skills useful bibliographies list additional samples for each type of criticism rhetorical criticism is not a process confined to a few assignments in a rhetorical or media criticism course it is an everyday activity we can use to understand our responses to symbols of all kinds and to create our own symbols to generate the responses we desire book jacket

concise yet comprehensive this up to date text examines how acts of terrorism create rhetorical acts what messages persuasive meanings symbols do acts of terrorism

generate and communicate to the world at large these rhetorical components include definitions and labels symbolism in terrorism public oratory about terrorism and the relationship between terror and media this unique communication perspective vs political science/criminal justice approach shows how the rhetoric of terrorism is truly a war of words symbols and meanings

some of the most renowned modern practitioners of new testament rhetorical criticism including elisabeth schussler fiorenza wilhelm wuellner and the editors themselves provide new rhetorical readings of new testament texts organized into three distinct sections rhetorics in the new millennium provides a cutting edge approach to this thorny issue in biblical studies the first section is a collection of three essays that are primarily theoretical in nature and concerned with examining general theories of rhetoric the second section is a series of specific studies each using a different accepted theoretical model to analyze a given text the final section presents valuable appendices which summarize information about the content of certain theoretical models of criticism finally a bibliography listing a wide variety of rhetorical critical studies and reference works is included

this book critically examines the role of massive open online courses moocs in higher education against the backdrop of rapid developments in online learning reporting on a method by which one could isolate ideologically charged words from websites the author underlines the need to pause question and understand the underlying motives behind moocs and ask fundamental questions about their data use commercial interests and ability to provide good education with its step by step ideological analysis the author challenges educators policymakers and students alike to reconsider the fabric of online courses and their associated platforms the book will appeal to scholars of digital education and sociology as well as scholars from the critical sciences

assessing rhetorical principles of contemporary health issues hypochondriacs are vulnerable to media hype anorexics are susceptible to public scrutiny and migraine sufferers are tainted with the history of the migraine personality maintains rhetorical

theorist judy z segal all are influenced by the power of persuasion health and the rhetoric of medicine explores persistent health conditions that resist conventional medical solutions using a range of rhetorical principles segal analyzes how patients and their illnesses are formed within the physician patient relationship the intractable problem of a patient s rejection of a doctor s advice says segal can be considered a rhetorical failure a failure of persuasion examining the discourse of medicine through case studies applications and analyses segal illustrates how illnesses are described in ways that limit patients choices and satisfaction she also illuminates psychiatric conditions infectious diseases genetic testing and cosmetic surgeries through the lens of rhetorical theory health and the rhetoric of medicine bridges critical analysis for scholarly professional and lay audiences segal highlights the persuasive element in diagnosis health policy illness experience and illness narratives she also addresses questions of direct to consumer advertising of prescription drugs the role of health information in creating the worried well and problems of trust and expertise in physician patient relationships a useful resource for critical common sense in everyday life the text provides an effective examination of a society increasingly influenced by the rhetoric of health and medicine

using an engaging how to approach that draws from scholarship real life and popular culture this textbook now in its third edition offers students practical reasons why they should care about research methods and offers a practical guide to actually conducting research themselves examining quantitative qualitative and critical research methods this new edition helps undergraduate students better grasp the theoretical and practical uses of method by clearly illustrating practical applications the book features all the main research traditions within communication including online methods and provides level appropriate applications of the methods through theoretical and practical examples and exercises including sample student papers that demonstrate research methods in action this third edition also includes additional chapters on experimental design and methods of performance as well as brand new case studies throughout this textbook is perfect for students and scholars using critical cultural interpretive qualitative quantitative and

positivist research methods as well as students of communication studies more generally it also offers dedicated student resources on the routledge com book page and instructor resources at routledgetextbooks com textbooks instructor downloads these include links videos outlines and activities recommended readings test questions and more

the handbook of rhetoric and public address is a state of the art companion to the field that showcases both the historical traditions and the future possibilities for public address scholarship in the twenty first century focuses on public address as both a subject matter and a critical perspective mindful of the connections between the study of public address and the history of ideas provides an historical overview of public address research and pedagogy as well as a reassessment of contemporary public address scholarship by those most engaged in its practice includes in depth discussions of basic issues and controversies public address scholarship explores the relationship between the study of public address and contemporary issues of civic engagement and democratic citizenship reflects the diversity of views among public address scholars advancing on going discussions and debates over the goals and character of rhetorical scholarship

this work explores matrophobia the fear not of one s mother or of motherhood but of becoming one s mother in past and present white feminist analyses of motherhood and mothering by tracing white second wave feminism s strategic choice to organize first as sisters then as daughters o brien hallstein argues matrophobia became embedded in past and continues to linger in contemporary feminist analyses as a result contemporary analyses reveal crucially important but limited understandings of contemporary motherhood and mothering this important work concludes that matrophobia can be reduced and eliminated by reorienting analyses to mutual responsiveness between sisters and daughters second and third wave feminists

this edited collection offers educators at all levels a range of practical and theoretical approaches to teaching poetry in the context of environmental sustainability the

contributors are keenly aware of the urgency facing the planet's ecosystems ecosystems which include all of us and this volume makes the case that teaching poetry is not a luxury each of the book's three sections works from a specific angle and register part i focuses on pragmatic approaches to classroom activities and curricular choices part ii considers policies and politics including the role of the un's education for sustainable development esd program and part iii takes a widescreen view exploring the philosophical issues that arise when poems are integrated into sustainability curricula this book exemplifies how poetry empowers readers to think imaginatively about how to sustain and why to sustain our world its resources and its beauty

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